Modelling the benefits of flood emergency management measures in reducing damages: a case study on Sondrio, Italy

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Abstract. The European “Floods Directive” 2007/60/EU has produced an important shift from a traditional approach to flood risk management centred only on hazard analysis and forecast to a newer one which encompasses other aspects relevant to decision-making and which reflect recent research advances in both hydraulic engineering and social studies on disaster risk. This paper accordingly proposes a way of modelling the benefits of flood emergency management interventions calculating the possible damages by taking into account exposure, vulnerability, and expected damage reduction. The results of this model can be used to inform decisions and choices for the implementation of flood emergency management measures. A central role is played by expected damages, which are the direct and indirect consequence of the occurrence of floods in exposed and vulnerable urban systems. How damages should be defined and measured is a key question that this paper tries to address. The Floods Directive suggests that mitigation measures taken to reduce flood impact need to be evaluated also by means of a cost–benefit analysis. The paper presents a methodology for assessing the effectiveness of early warning for flash floods, considering its potential impact in reducing direct physical damage, and it assesses the general benefit in regard to other types of damages and losses compared with the emergency management costs. The methodology is applied to the case study area of the city of Sondrio in the northern Alpine region of Italy. A critical discussion follows the application. Its purpose is to highlight the strengths and weaknesses of available models for quantifying direct physical damage and of the general model proposed, given the current state of the art in damage and loss assessment.

1 Introduction

The European “Floods Directive” 2007/60/EU represents the first attempt to develop concerted and coordinated action at the EU level with the aim of improving the overall level of flood protection in Europe. The Floods Directive asks member states to accomplish three tasks: (i) conduct a preliminary flood risk assessment by 2011, (ii) prepare flood hazard maps and flood risk maps by 2013, and (iii) define flood risk management plans (FRMPs) by 2015. FRMPs, in particular, “shall address all aspects of flood risk management focusing on prevention, protection, preparedness, including flood forecasts and early warning systems (…)” (EU, 2007).

The Floods Directive reflects the accomplishments of recent research in the field of disaster risk management, and particularly flood risk management, which has superseded the traditional approach mainly aimed at controlling hazard factors as far as possible by means of structural measures. The risk is now viewed from a wider and more comprehensive perspective where both structural and non-structural measures must be considered and combined in the best possible way, and must be attuned to the specific context concerned. Even so, doubts have been expressed in regard to what seems to be the accepted view: that the various phases of a disaster and its management process can be actually depicted as they are in many manuals and glossaries. Some (e.g. Crondsted, 2002; Kirschenbaum, 2002) suggest that terms such as “preparedness”, “response”, and “recovery” cannot be taken as givens; rather, a clear meaning should be associated with each of them, and the actions, resources, and information needed in each phase must be made more explicit than they are at present.
The Floods Directive not only addresses the need to consider the different phases of risk management but also asks for a cost–benefit analysis of the mitigation options that may be taken to manage risk. Whilst these requirements are welcome in light of the scientific achievements and recent understanding of risk, they charge decision-makers and officials responsible for civil protection and emergency management with new duties and challenges that not only are they not always able to handle but for which scientific and technical development is still probably insufficient to provide standardised methods. In this regard, the content of the Floods Directive may be seen as a work programme for both public administrations in charge of its application and for researchers, who are increasingly asked to provide support and technical expertise for the complex tasks entailed by the new flood policy.

With the overall aim of supporting the competent authorities in their compliance with the Floods Directive, this paper focuses on two crucial aspects of the flood risk management cycle: emergency preparedness and management. Emergency preparedness has been broadly defined as “the readiness of a political jurisdiction to react constructively to threats from the environment in a way that minimizes their negative consequences of impact to health and safety of individuals and the integrity and functioning of physical structures and systems” (Perry and Lindell, 2003). Likewise, flood emergency management (FEM) has been defined as “the preparation for and the carrying out of all emergency functions necessary to mitigate, prepare for, respond to, and recover from emergencies and disasters caused by all floods” (EM, 2007).

This paper will consider only preparedness and response activities, specifically related to flood protection measures, including and implying flood early warning systems (EWSs). In fact, where a risk is present, it is impossible to completely protect communities from the likelihood of a disastrous event even in the few cases where appropriate preventative measures have been implemented. Consequently, there is always a residual risk for exposed systems which can be handled by FEM activities, possibly linked to EWSs.

The primary objective of any emergency management process is to protect people’s lives; secondly, it is to mitigate potential damage. Ergo, the purpose of early warning is to enable “actions to be taken to mitigate potential loss and damage (…); the usefulness of an EWS should be judged less on whether warnings are issued per se, but rather on the basis of whether the warnings facilitate appropriate and timely decision-making by those people at risk” (Maskrey, 1997). This paper accordingly seeks to answer the following questions: how can expected loss and damage reduction due to FEM measures be estimated? To what extent are the results reliable? What is the value of the knowledge furnished by this kind of analysis in supporting FEM?

The first part of the paper identifies models available for the estimation of damage reduction and organises them into a procedure to assess the benefits associated with FEM. To be noted is that the objective of the paper is not to develop new models; on the contrary, its aim is to organise available knowledge on damage estimation into a systematic and operational procedure as required by the problem investigated. The second part of the paper considers the economic saving due to FEM measures estimated in a case.

2 A possible model for FEM

Figure 1 depicts an idealised model of FEM activities linked with EWSs as conceived in this paper. It shows the main temporal phases of FEM in detail: (i) when a flood is monitored or forecasted, civil protection personnel (i.e. those in charge of dealing with the emergency) take decisions, doing so ideally in accordance with the emergency plans. Decisions are made on the basis of risk thresholds. Hence, when observations and/or forecasts exceed a threshold value, (ii) the corresponding warning level and mitigation actions are implemented. The latter are intended to reduce exposure, vulnerability and flood intensity. (iii) Once the warning has been issued, people may react to it by implementing mitigation measures. Extensive research (Handmer and Ord, 1986; Sorensen and Mileti, 1989; FLOODsite, 2008) has shown that many aspects shape people’s responses. They include the situational context in which a flood occurs (e.g. the time of the day or the day of the week, lead time), the local context (including socio-political culture, preparedness, disaster education, previous experience, community involvement, etc.) and the community context (including people’s age, gender, duration of residence, ethnicity, income, education, personality, family context, etc) – this is highlighted in the scheme by the reverse-direction arrow on the left side – the warning characteristics (e.g. timing, warning source, mode of communication, warning message) and the disaster’s characteristics (e.g. riverine or flash flood, presence of environmental cues and/or indicators). According to the “values” that such variables assume, people may acknowledge (or not) a warning, as well as decide (or not) to react. When present, their reactions are usually aimed at reducing exposure and/or vulnerability. (iv) The extent of the items at risk (after mitigation measures have been implemented), their vulnerability (in all its aspects: social, institutional, functional, and physical), and flood intensity define the damage expected.

As shown by a reverse-direction arrow in the scheme (right side), one should in fact also consider how the expected damage affects the initial decision on warning and mitigation actions. Australian authorities, for example, conceived the term “flood intelligence” to describe all the knowledge for interpreting forecasts, which is necessary to design flood response (EMA, 1999); essentially this is made up of information, from past experience or by estimation, on what can be expected to happen at given flood heights (i.e. what the impact of the flooding will be). In line with this, the
scheme recognises that, when emergency plans are developed, actions must be linked not only with flood forecasts but also with the “flood intelligence” available for those forecasts (i.e. expected damage).

For the sake of simplicity, the described warning process refers however to a “non-expert” system, meaning when decisions on warning/mitigation actions are taken for the first time in the course of a flood emergency. Actually, links (i.e. cause–effect relations) other than those discussed could arise, according to the time of the analysis. For example, once a first warning has been issued, decisions about mitigation measures (as well as further warnings) usually depend not only on monitoring and forecasting data but also on how the flood is unfolding; thus, a link arises between flood and emergency response. More generally, whilst the scheme refers only to forecasted data it is possible that, along the warning and the emergency management process, links arise also among observed data (with respect to hazard as well as exposure and vulnerability).

The scheme in Fig. 1 is grounded on the “four-phase EWS”, promoted by the International Strategy for Disaster Risk Reduction (ISDR), which is also in line with the concept of a “total warning system” developed by Australian authorities (EMA, 1999). According to both, in order to transform hazard warning information into effective emergency management (i.e. risk reduction), EWSs must be made up of a number of integrated sub-systems:

- a monitoring and forecasting sub-system to monitor and forecast hazards to produce information about impending events;
- a risk information sub-system to develop risk scenarios to figure out the potential impact of an impending event (on specific vulnerable groups and sectors of the society);
- a preparedness sub-system to develop strategies and actions required to reduce the damage from an impending event; and
- a communication sub-system to communicate timely information on an impending event, potential risk scenarios and preparedness strategies.

Figure 1 clearly shows how these sub-systems can be mapped on the proposed scheme; the communication sub-system cannot be mapped, however, as communication occurs everywhere along the warning chain; involving functions and actors from different sub-systems, it should be seen then as something that is shared between the others components rather than an independent entity.

One feature of the scheme is that it links monitoring and forecasting with emergency response. The two aspects are often considered separately, above all in the hazard assessment community (e.g. Basha and Rus, 2007; Haggag and Yamashita, 2010; Krzhizhanovskaya et al., 2011; Cools et al., 2012). The scheme recognises how they affect each other so that emergency planners could not abstract one aspect from another in the design of mitigation strategies.

The main advantage of the scheme with respect to other EWSs’ representation (see e.g. Seng, 2012; FLOODsite, 2008) is to identify links among the various components/sub-systems of an EWS as well as the variety of models (represented by rectangles in the figure) which are required to design EWSs, along with their inputs and outputs (represented by arrows in the graph). This would support the development of more efficient EWSs – that is, the design of better emergency measures. In fact, the scheme supports a non-myopic attitude, according to which all actors within the whole system (being a technician or not) should behave by taking into account that their actions affect not only their “models” but the system as a whole. The general idea is then promoting a systemic vision of the warning problem.

According to the scheme, several models are required for the following purposes:

- to produce flood forecasts, according to observed data;
- for hazard, exposure, and vulnerability assessments, taking into account preventive measures implemented after the warning;
- to estimate damage on the bases of hazard, exposure and vulnerability features; and
– to evaluate the effect (on potential damage) of FEM measures implemented during the event by both civil protection and lay people.

They supply all the knowledge (on damage data and hazard data) on the bases of which proper warning rules and FEM actions/measures can be defined (see case study, Sect. 3.6).

The models that have until recently received by far the most attention are those needed to monitor and forecast floods. Although it is obviously important to assess whether systems and models correspond to the state of the art and match the specific characteristics of the territories being monitored and for which the forecasting is performed, as suggested by Maskrey (1997), when an alert is issued, the relevant question to ask is whether or not it supports decisions that translate into damage and loss reduction compared with the situation in which no action is taken. The answer to this apparently banal question is by no means simple, and it requires consideration of all the crucial steps in Fig. 1 in order to define the extent to which the warning system embedded in the emergency management process is effective. Even more challenging is answering the question of the extent to which the cost implied by taking measures is balanced by the obtained benefit as stated in the Floods Directive. In fact, the emergency management cost relative to the actions taken (which in the case of floods may range from very simple precautions such as closing access to flooding zones, through suggesting the elevation of goods from ground-level floors, to much more challenging actions like evacuation) must be compared to the benefit relative to the losses and damage avoided.

In the following section, existing models for damage estimation are implemented on a case study with the objective of finding answers to previous questions; this actually means (a) specifying models required by the scheme in Fig. 1 among available ones, and (b) evaluating whether their results support the decision-making process. Before analysing the case study, however, flood damage must be identified, and available models need to be described and organised in a workable procedure.

2.1 Potential damage in the case of flood

At present, the literature on the estimation of damage provoked by natural hazards does not make it possible to draw up a generally agreed-upon classification and corresponding definitions of the various types of damage associated with natural hazards (see Margottini et al., 2011). The Floods Directive seems to avoid the issue by asking for an assessment of potential “impacts” on a number of key elements; yet the translation into damage is unavoidable for carrying out a cost–benefit analysis.

According to the FLOODsite project (FLOODsite, 2007), flood damages are mostly categorised firstly in direct and indirect damages and secondly in tangible and intangible damages; however, even this classification is not univocal as differences exist among the definitions of damage categories (Parker et al., 1987; Smith and Ward, 1998; Penning-Rossell et al., 2005; Messner and Meyer, 2005).

What clearly emerges from research and case studies is that different types of impact must be considered: firstly and most importantly, the consequences for people’s lives and health. This is generally considered an intangible type of damage as well as damage to cultural heritage and to the natural environment. Indeed, difficulties arise when an economic value must be given to loss of life and lost monuments or biotopes. In this paper, the effectiveness of FEM measures associated with early warning will not be evaluated as far as intangibles are concerned. However, as the essential objective of emergency management is to save lives (which is of more primary concern than economic savings), consideration is made concerning the potential of actions implemented in terms of lives saved and the loss of memorabilia prevented (see Sects. 3.6 and 4). Some reference models for the evaluation of casualties due to flooding, especially as a consequence of dam failures, can be found in reports by the US Bureau of Reclamation (USBR, 1999), by the EU SUFRI project (SUFRI, 2011), and by the US Army Corps of Engineers (Lehman and Needham, 2012).

Another category of damage consequent on the stress provoked by natural hazards is labelled “indirect”: this concerns potential environmental and ripple effects in different sectors of services and the economy. In the case of indirect damages there is no agreed-upon assessment methodology (Cochrane, 2004). Several methods exist, each of which considers a different aspect of the economy or services (Rose, 2004; Al-kuwaiti et al., 2006); moreover, there are discrepancies among the ways in which different agencies and different scholars define indirect damage (Margottini et al., 2011). For example, both emergency costs and losses due to business/service interruption are considered as indirect damages by the FLOODsite project (FLOODsite, 2007), while they are treated as distinct and specific categories in the ConHaz project (ConHaz, 2012).

Damages (indirect) due to business/service disruption are not considered in the present study. Penning-Rossell et al. (2005) suggest that “in the majority of cases, indirect losses are unlikely to be significant as the contribution to (national) economic losses is always close to zero (…)”. As a result of these evidences, calculating indirect damage is not recommended unless there is an indication that a property or a sector is likely to contribute significantly to the overall present value of damages”. Quantification of indirect damages can be omitted in the case study presented in this paper, at least from the perspective of the key FEM stakeholder that has been chosen, i.e. a mayor or a local floodplain manager.

Instead, the effects of warning and emergency management activities have been estimated quantitatively in terms of direct physical damage to buildings and their contents as well as to transportation infrastructures. Furthermore, the
implications of uncertainties in flooding forecasts are considered in the evaluation of the most suitable mitigation strategy for the case analysed.

2.2 Modelling damage reduction

Evaluating damage reduction due to FEM measures is equivalent to modelling the effect (on potential damage) of mitigation actions implemented during the event by both civil protection and lay people. These are represented in Fig. 1 by the coloured continuous arrows. Thus two steps are required, as previously described:

– the assessment/modelling of potential damage; and

– the assessment/modelling of the extent to which mitigation measures are able to mitigate/reduce potential damage.

Improving potential physical/direct damage models would fall outside the scope of this paper. A variety of tools are already available in the literature (see e.g. Smith, 1994; Thieken et al., 2005, 2008; Luino et al., 2006; FLOODsite, 2007; SUFRI, 2011; Lehman and Needham, 2012). Put briefly, potential damages are usually estimated by means of depth–damage curves (which show expected damage to affected items against water depth), field surveys or back analyses of damage data. Assessments of this kind require knowledge about the features of the flood, the extent of the elements at risk (i.e. their exposure), as well as their vulnerability. Fewer tools are available to model mitigation measures (see e.g. Day, 1970; Chatterton and Farrel, 1977; Handmer and Smith, 1990; Parker et al., 2007), and a standardised method does not exist. In this paper the effects of mitigation measures on potential damage are modelled differently according to the objectives that the measures are designed to achieve. Measures can be grouped as follows (see Fig. 2): (i) those reducing the intensity of the hazard (i.e. the raising of levees and their reinforcement, bridge gates, temporary dikes, etc.), which are usually carried out by civil protection and (ii) those intended to limit exposure and vulnerability (e.g. moving contents, temporary water gates, etc.), which are implemented by both civil protection and individuals. In both cases, the effectiveness of measures depends on the level of preparedness as well as on the time available for their implementation. But the effect on the potential damage curve is different.

In the first case, mitigation actions imply that, for a given event, the water depth in the flooded area decreases. Accordingly, a shift occurs along the x-axis (identified by HM in Fig. 2) so that if 1 represents the starting point for potential damage, 2 represents the new value for damage after HM mitigation actions.

In the second case, the actions taken are represented in the form of a different curve describing the damage. The latter can be interpreted as the consequence of a shift (identified by VEM in Fig. 2) in the original damage curve so that, for a certain water depth, damage is reduced by mitigating exposure and/or vulnerability. Accordingly, if 1 represents the starting point for potential damages, the new value for damage, after VEM preventive actions, is 3. Clearly, the combination of the two kinds of actions brings the original damage to point 4.

As a matter of fact, at present, whilst the effect of mitigation actions on hazard reduction can always be estimated by means of a hydraulic analysis, how the consequences of measures to mitigate exposure and vulnerability can be evaluated is still an open question (Carsell et al., 2004; FLOODsite, 2008). The most common approach is that of considering a fixed shift in the potential damage curve so that damage reduction can be considered as a fixed percentage of potential damage, for every water depth. In this regard, the report “Non structural flood plain management – Measures and their effectiveness” by the International Commission of the Protection of the Rhine (ICPR, 2002) indicates reference value for several mitigation measures, including FEM measures. Unfortunately, it remains unclear which data basis these estimates rely on (Kreibich et al., 2005). Reference values can be found also in Pennig-Roswell et al. (2005), at least with respect to people’s action. More reliable estimates would come from surveys conducted among affected household after the Elbe flood in 2002, for example by Thieken et al. (2005), Kreibich et al. (2005) and Thieken et al. (2007). Finally, although not relevant for the present study, effects of warning systems on life loss evaluations (for dam break scenarios) are considered in Lehman and Needham (2012).

3 Case study

The general objectives of the case study are to highlight what tools are generally available in practice for direct/physical damage estimation, what kind of knowledge such an estimation can yield (in a plausible case), and how this knowledge could be used to improve flood emergency management.

Fig. 2. Effect of hazard mitigation (HM) and vulnerability and exposure mitigation (VEM) on potential damages.
First, the potential direct damage in the case of flood in the area is estimated, followed by assessment of the reduction in such damage if mitigation actions are taken. Second, the effectiveness of emergency management is evaluated by combining considerations of reduced direct damages, reduced impact on people’s lives, and emergency management costs.

It is important to point out that it is not the case study’s purpose to provide an exact estimate of damages/costs. This would be excessively challenging for two reasons. The first concerns the accuracy of models: the literature highlights that depth–damage curves (and, more generally, damage models) are affected by high degrees of uncertainty (Merz et al., 2004), which influences the reliability of results. The second reason relates to the context investigated. Generally, specific tools and data for damage estimation are not available for Italy. A few examples of Italian depth–damage curves are provided, for instance, in De Lotto and Testa (2000), Olivieri and Santoro (2000), Luino et al. (2006). Nevertheless, such methods are site-specific, and therefore valid only for the context in which they have been derived. Hence, tools available from other countries/contexts must often be implemented (and assumptions must be made about data required as inputs) in the awareness that their fit with Italian contexts must still be proved (and represents a priority for future research). This further reduces the accuracy of results.

3.1 Hazard and FEM in the city of Sondrio

The case investigated is the city of Sondrio, in the Italian Alpine region. The city is located in the river Mallero catchment area, which is situated on the southern flanks of the Alps in northern Italy (see Fig. 3). As the capital city of the homonymous province, the main economic activity in Sondrio is tertiary; all the main services are located in the town (education, health, government, business, entertainment, etc.) and cater not only to its approximately 22,000 inhabitants but also to those of the province as a whole (180,000 people).

Sondrio has a long history of flooding; in the last century alone floods occurred four times. Flash flooding (with a concentration time in the order of three hours) coupled with river bed aggradation is the main hazard for the city. Concentrated and diffused landslides are also a hazard throughout the region: sediments from these slides are transported downstream, causing aggradation which, in its turn, causes water levels and flood frequency to increase.

The bankfull discharge (i.e. the minimum river discharge above which flooding occurs) for the river Mallero in Sondrio has been estimated at 110 m$^3$s$^{-1}$ (Molinari, 2011); this value takes account of reduced river conveyance due to aggradation. In spite of the rich technical documentation on the hazard scenarios (see e.g. Franzetti, 2005; Radice et al., 2013) on which the emergency plan for the city is based, information about the return period of such an event is not available, nor are the authors of the present paper aware of methods which to define joint probabilities for discharge values and aggradation conditions. However, the history of floods in the city suggests that a combination of the two effects is not a rare event, and that such a combination may easily generate critical scenarios. Indeed, in the case of flooding, almost the entire city centre may be affected – as shown in Fig. 4, which displays the hazard map for an extremely severe hazard scenario (i.e. $Q \approx 340$ m$^3$s$^{-1}$) (Franzetti, 2005).

FEM in Sondrio is the responsibility of the local authorities (i.e. the mayor is the first responder), which have drawn up an emergency plan to deal with flood events. The plan states the actions to be implemented by both civil protection and lay people after a warning is issued. The warning system is based on river discharge thresholds: when flood forecasts exceed one of these thresholds, the corresponding warning level is implemented.

The plan schedules two main mitigation measures in the case of warning:

- the use of temporary gates (henceforth “bridge gates”) to close river bank openings at bridges, which is done by civil protection;
- individual actions by people, such as moving contents, turning the gas off, sandbagging, etc.

Both actions are adopted when forecasts exceed the bankfull discharge value.

3.2 Potential damage assessment if no action is taken

To estimate potential damage in Sondrio, we focused on the following types of damage:

- physical/direct damage to buildings; and
- physical/direct damage to transportation infrastructures.

Physical/direct damage to buildings and infrastructures was calculated by means of depth–damage curves; specifically, curves by the US Army Corps of Engineers (USACE, 2003) were implemented for buildings, while the Dutch Standard Method (Kok et al., 2005) was adopted for infrastructures. The methods were selected taking into account their transferability to the context investigated: that is, the correspondence between hazard and vulnerability parameters considered in the methods and available knowledge about the hazard and the vulnerability of exposed items. In this regard, hazard data (i.e. spatial distribution of water depth) were derived by interpolating results from a 2-D hydraulic model for the area under investigation. The procedure is described in detail in Molinari (2011). Knowledge on exposure and vulnerability derives instead from previous studies in the investigated areas (Franzetti, 2005; Ballio et al., 2010).

Figure 5 displays the extent of potential damages and emergency costs against river discharge. Emergency costs are discussed in detail in Sect. 3.4. To be noted is that damage to infrastructures is much smaller than the other terms. Sections 3.6 and 4 discuss this result.
Fig. 3. Map of northern Italy. Sondrio is identified by the red marker A.

Fig. 4. Sondrio hazard map when $Q = 340 \text{ m}^3/\text{s}$ (adapted from Franzetti, 2005).

3.3 Damage avoided thanks to adopted mitigation measures

As mentioned in Sect. 2.2, estimation of damage reduction consisted in assessing the effect of the mitigation measures scheduled in the emergency plan (i.e. bridge gates and people’s actions) on potential damage.

In regards to bridge gates, a hydraulic analysis was performed (not reported here; see Molinari, 2011), given that the effect of bridge gates is to reduce the hazard by increasing the bankfull discharge of the river (see Sect. 2.2). In other words, when bridge gates are in place, water depth at building locations (i.e. in the flooded area) decreases, all other conditions being equal (i.e. river discharge and exposure/vulnerability).
According to the analysis, the bankfull discharge increases up to $160 \text{ m}^3 \text{s}^{-1}$.

People’s actions are instead intended to reduce damage to building contents; these were modelled as a shift in potential depth–damage curves (see Sect. 2.2). In detail, a fixed percentage of potential damage to building contents was considered for every water depth value. This percentage was 4.5%, according to the value suggested by the British Multi-Coloured Manual (Penning-Rowsell et al., 2005), for the warning context observed in Sondrio, i.e. a warning lead time of less than eight hours and a population with no previous flood experience. Indeed, a questionnaire survey revealed that people’s preparedness and experience in dealing with floods were low in Sondrio (Ballio et al., 2010) despite the occurrence of four flood events in the last century. This is the result of the community’s loss of memory due to two factors: (a) the significant time lag from the last event, which occurred in 1987, and (b) emigrant and immigrant flows in Sondrio over the past three decades, which have changed the social structure of the community.

Figure 6 compares the results of potential damage estimation against river discharge if mitigation actions are implemented or not implemented. To be noted is that the figure distinguishes between the effect of bridge gates only and the joint effect of bridge gates and people’s actions.

### 3.4 Challenges in modelling emergency management costs associated with the mitigation measures selected

Emergency costs were not collected in the past for the area under investigation, and existing data at provincial/regional level did not allow inference of estimation tools for the scale under investigation. For this reason, a literature review was carried out. The survey found that few tools are available for emergency costs estimation; among those available, the model suggested by Penning-Rowsell et al. (2005) was implemented in the case study. The model estimates emergency costs as a fixed percentage of the value of physical/direct damage to buildings equal to 10%. Figure 5 displays the value of emergency costs against river discharge for the case study.

### 3.5 Quantifying the role of forecasts uncertainty

So far, damage reduction has been computed in the case that a perfect forecast is made and mitigation actions are always implemented, if required. However, because of forecasting errors, it may happen that a flood occurs where no mitigation actions have been applied (i.e. in the case of missed events) or emergency costs (due to warning) are borne even if they are not really necessary (i.e. in case of false warnings). As a consequence, estimation of damage reduction should consider forecasting errors as well.

If all the possible combinations between forecasts ($f$) and observations ($o$) are taken into account, four warning outcomes are possible (see Table 1). In the case of Sondrio, three different flood forecasts are provided, according to three different hypotheses concerning the precipitation scenario; Forecast Scenario 1 assumes an increase in future precipitation (compared to observations), Forecast Scenario 2 supposes the normal course of observed precipitation, and Forecast Scenario 3 assumes that observed precipitation stops at the beginning of the simulation (for details, see Molinari et al., 2011). The back analysis conducted in Molinari (2011) allows computation contingency tables of warning outcomes (see Table 2) showing the relative frequency of occurrence of different ($f-o$) combinations for the three forecast scenarios in Sondrio (for a more comprehensive analysis of forecast accuracy in Sondrio, see also Molinari et al., 2011).

In fact, modelling three forecast scenarios is equivalent to modelling hydrologic uncertainty with respect to the triggering meteorological event. The three forecast scenarios can thus be understood as (a) the “for safety” scenario, i.e. Forecast Scenario 1; (b) the intermediate scenario, i.e. Forecast Scenario 2; and (c) the “against safety” scenario, i.e. Forecast Scenario 3. Accordingly, Table 2 indicates that Forecast Scenario 1 tends to overestimate (i.e. false warning are frequent), while underestimation is likely in the case of Forecast Scenario 3 (i.e. missed events are frequent).

On the basis of Table 2, damage reduction can be estimated with forecasting errors considered. Table 3 reports, as an example, the estimate results for the hazard scenario when $Q = 170 \text{ m}^3 \text{s}^{-1}$. As pointed out at the beginning of the section, the return period is unknown for this scenario. However, according to the emergency plan for the city, it can be classified as a “slightly hazardous” scenario.
Fig. 6. Potential damage and emergency costs if preventive measures are implemented or not implemented. The figure distinguishes among different classes (referred to as a, b, c; to be noted is that “a” includes damage to both buildings structure and contents) and between the effect of bridge gates only and the joint effect of bridge gates and people’s actions (referred to as 2 and 3).

Table 1. Warning outcomes: $Q_t$ represents the flood discharge, which corresponds to the threshold value at which a warning is issued.

<table>
<thead>
<tr>
<th>Warning outcome</th>
<th>Definition</th>
<th>Discharge values [m$^3$s$^{-1}$]</th>
</tr>
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<tbody>
<tr>
<td>False Warning – FW</td>
<td>A warning is issued but no flood occurs</td>
<td>$o &lt; Q_t$ and $f &gt; Q_t$</td>
</tr>
<tr>
<td>Missed Event – ME</td>
<td>A flood occurs but no warning is issued</td>
<td>$o &gt; Q_t$ and $f &lt; Q_t$</td>
</tr>
<tr>
<td>Forecasted Event – H</td>
<td>Forecasted flood occurs</td>
<td>$o &gt; Q_t$ and $f &gt; Q_t$</td>
</tr>
<tr>
<td>Calm – N</td>
<td>A flood is neither forecasted nor does one occur</td>
<td>$o &lt; Q_t$ and $f &lt; Q_t$</td>
</tr>
</tbody>
</table>

Table 2. Contingency tables of warnings outcomes for the three forecast scenarios.

<table>
<thead>
<tr>
<th></th>
<th>$o &gt; Q_t$</th>
<th>$o &lt; Q_t$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forecast Scenario 1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$f &gt; Q_t$</td>
<td>0.31</td>
<td>0.22</td>
</tr>
<tr>
<td>$f &lt; Q_t$</td>
<td>0.17</td>
<td>0.31</td>
</tr>
<tr>
<td>Forecast Scenario 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$f &gt; Q_t$</td>
<td>0.22</td>
<td>0.08</td>
</tr>
<tr>
<td>$f &lt; Q_t$</td>
<td>0.25</td>
<td>0.44</td>
</tr>
<tr>
<td>Forecast Scenario 3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$f &gt; Q_t$</td>
<td>0.14</td>
<td>0.08</td>
</tr>
<tr>
<td>$f &lt; Q_t$</td>
<td>0.33</td>
<td>0.44</td>
</tr>
</tbody>
</table>

In detail:

- columns 2 and 3 report the probability of missed and hit events, conditioned to the evidence that a flood occurs ($o > Q_t$), for each forecast scenario. In addition to real scenarios, the scenario in which no forecast is provided and the ideal case in which a perfect forecast exists are also considered in order to compare reality with the ideal and worst cases. To be noted is that the “no forecast” scenario corresponds to the one in Sect. 3.2, and the “perfect” scenario to the one in Sect. 3.3. Conditioned probabilities are computed from Table 2 by assuming that relative frequencies are estimates of warning outcome probabilities.

- Columns 4 and 5 report the value of potential damage for each forecast scenario. Potential damage was computed taking account of conditioned probabilities of missed and hit events, and thus forecasting errors, by
means of the following equation:

\[
PD_i = P(f < Q_i | o > Q_i) \cdot PD_{no} + P(f > Q_i | o > Q_i) \cdot PD_{\text{perfect}}, \tag{1}
\]

where \(P(f < Q_i | o > Q_i)\) and \(P(f > Q_i | o > Q_i)\) are the conditioned probabilities for the \(i\)-th scenario, \(PD_i\) are potential damages for the \(i\)-th scenario; \(PD_{no}\) are potential damages as computed in Sect. 3.2 (i.e. when no preventive measures are adopted) and \(PD_{\text{perfect}}\) are potential damages in the case of a perfect forecast, as derived from Sect. 3.3.

- Columns 6 and 7 finally report damage reduction due to preventive actions with respect to the case in which no actions are implemented (i.e. “no forecast”), in terms of absolute and relative value. Column 8 reports the difference in damage reduction due to people’s actions.

Table 3. Potential damage considering forecasting errors for the hazard scenario \(Q = 170 \text{ m}^3 \text{ s}^{-1}\).

| Forecast scenario | \(P(f < Q_i | o > Q_i)\) | \(P(f > Q_i | o > Q_i)\) | Actual damage [M€] | Damage reduction [M€ (%)] |
|-------------------|-------------------|-------------------|-----------------|-----------------|
|                   | \(1\)             | \(0\)             | \(300\)         | \(0\)           |
| No Forecast       | 0                 | 1                 | 228             | 72 (24%)        |
| Perfect           | 0.35              | 0.65              | 253             | 46.8 (15.6%)    |
| Scenario 1        | 0.53              | 0.47              | 266             | 33.8 (11.3%)    |
| Scenario 2        | 0.71              | 0.29              | 279             | 20.9 (6.9%)     |
| Scenario 3        | 1                 | 0                 | 300             | 22.3 (7.4%)     |

To be noted is that potential damages were computed with account taken of both the effect of bridge gates and the joint effect of bridge gates and people’s actions.

3.6 Discussion of the damage assessment results

The analyses carried out in the previous sections yield useful information regarding both the system under investigation and its functioning during emergencies.

This useful knowledge derives initially from the assessment of potential damages if no mitigation measure is implemented (Sect. 3.2); in detail, Fig. 5 shows the following:

- physical/direct damage to buildings is significant and represents the main component of the total damage; and
- physical/direct damage to the transportation network is less important than physical/direct damage to buildings; specifically, damage to railway and road infrastructures is, on average, 5 orders of magnitude less than that to buildings for smaller discharge values and 3 orders of magnitude less for larger ones.

The assessment of the damage reduction due to mitigation actions taken as part of FEM (Sects. 3.4 and 3.5) provides useful support for decisions among alternative actions on the basis of the benefit obtainable and the costs that must be borne. Figure 6 and Table 3 highlight that damage reduction due to mitigation actions amounts to 10–25% of the total; however, this is mainly due to bridge gates. This evidence suggests the more suitable emergency strategy as well. Indeed, given the benefit deriving from bridge gates, emergency managers should act “for safety” and always adopt bridge gates when a flood cue is observed (forecasted), even if uncertainty is high. This is not the present situation in Sondrio, in which the emergency plan calls for bridge gates only after the bankfull discharge has been forecasted. In terms of FEM effectiveness, one should compare the costs associated with the measure with its potential benefit. On the costs side, the actual FEM costs implied by bridge gates are negligible; the only costs that may be relevant are those associated with the closure of transportation infrastructures connecting the two parts of Sondrio and which are also important on a larger geographical scale (up to regional). This cost would have to be paid in any case should a flood occur. By contrast, in the case of no flood, the closure of such roads would represent a net damage for the city and a larger territorial area. However, this indirect damage would be counterbalanced by the computed economic benefit and, most importantly, saved lives. Even though this paper has not assessed indirect (on the economy and traffic) and intangible (people’s lives) damages in quantitative terms, it is clear that the two types of impact can be still evaluated. This evaluation would counsel a precautionary approach in balancing the indirect impact due to road and railway closure against the lives saved. In the case of Sondrio, in fact, although evacuation of people is not necessary because of the low depth of water in the case of flooding, which is very unlikely to cause buildings to collapse or lead to total inundation (Franzetti, 2005), limiting people’s access to flooded areas is an advisable measure to take considering that road users represent up to half of deaths during floods (Grunfest and Handmer, 2001; Jonkman and Kelman, 2005).

On the other hand, Fig. 6 highlights that damage reduction due to people’s action is limited in comparison to the economic benefits of bridge gates. This is sensible considering that people’s actions (such as moving contents, using flood shields at openings, etc.) do not prevent the flooding.
of buildings (as in the case of bridge gates) but simply reduce contents exposure/vulnerability. Consequently, considering that major costs may occur if false warnings are frequent (also in terms of loss of trust, “crying-wolf” syndrome, etc.), emergency managers may decide to act “against safety” in warning people and wait until a more reliable forecast is available. On the other hand, as suggested by Parker et al. (2007), “there are also important collective, public safety and security benefits (from warning) which are rarely measured in economic terms” as, for example, the saving of memorabilia. The FLOODsite project (FLOODsite, 2008) proved that the value which lay people place on memorabilia is significant, even more so than the value of economic possessions. In this paper, intangibles are not estimated in economic terms; nevertheless, the effectiveness of the above strategies should be assessed also against the capacity to lessen intangibles. From this perspective, individual actions such as moving possessions reduce losses of memorabilia.

To summarise, in light of the previous analysis, a double level of warning should/could be planned. At the first level, when uncertainty is high and there is a significant advance with respect to the flood, the population is not asked to adopt any measures (such as moving house contents, going to higher ground/floors, etc.), but only bridge gates are used to reduce the flood hazard in the city. At the second level, when flood forecasts are more reliable but there is still time to react, people are asked to take specific mitigation measures such as saving content in houses.

As for the analysis of the goodness of forecasts, the frequencies displayed in Table 2 suggest that the current system should be significantly improved. Nevertheless, the results in Table 3 make it possible to analyse the system from a different perspective, and they may prompt slightly different considerations. It is evident from Table 3 that damage reduction due to people’s action does not substantially change when real forecast scenarios or perfect forecast ones are considered. On the contrary, it has been stressed that damage reduction is mainly due to bridge gates. Thus, if the above-suggested strategy is adopted (i.e. the double level warning), there is little to be gained from improving the present forecasting system; indeed, damage reduction could increase by 1.1% at most. By contrast, the results suggest that educational programmes should be implemented in Sondrio in order to increase the effectiveness of people’s actions. As previously discussed, people’s actions are welcome not only for consequent economic benefits but also in terms of intangible savings. Encouraging people to take more effective action should be then a priority of any risk management strategy.

4 Critical discussion

This section discusses the limitations of the methodology proposed by means of a critical analysis of the case study’s results. Indeed, the case study suggests that, at present, there is an inadequate capacity to model damages and their reduction due to FEM. Hence, the estimation results have a number of shortcomings, and it is likely that they are affected by strong uncertainty.

Starting from direct damage, besides the inherent uncertainties of damage models (Merz et al., 2004), the estimation suffers from one major limitation, namely the suitability of implemented models for the investigated context. As discussed in Sect. 3, damage models are indeed site specific, thus the uncertainty of results increases when they are implemented in contexts other than those in which they have been derived. In this paper a proper sensitivity analysis is not conducted. However, Molinari (2011) showed that results do not notably change when the curve by Luino et al. (2006) is implemented to estimate damage to buildings instead of USACE’s curves. Considering in detail damage to infrastructures, it must be noted then how current damage estimation does not take account of damage to and installations and related components (e.g. bridges, tunnels, water tanks, purification plants, control rooms, etc.), although these may be of considerable importance. Figure 7 reports, for example, a comparison between damage to buildings and damage to infrastructures (i) as modelled for the case study and (ii) as derived from analysis of RaSDa data. RaSDa (acronym of “Sistema per la Raccolta delle Schede Dannii”, which translates into English as “System for Damage Data Collection”) is the database of the Lombardia region which has systematically collected damage data relative to all hydrogeological and meteorological disasters, including floods, since 1992. For the purposes of the exercise, the flood event of the year 2002 is considered (diamonds in Fig. 7); in detail, damages associated with this event for a number of cities similar to Sondrio (medium-sized) were used. To be noted is that RaSDa includes accessories and installations within damage to infrastructures.

Figure 7 shows that damage to infrastructures is more significant in RaSDa than in the case study (circles), which means that damage to infrastructures can be of great importance for events and territories similar to that of Sondrio. However, the authors of this paper are not aware of parametric models able adequately to estimate damage to accessories and installations nor of RaSDa data that allow inference of a specific model for the estimation of damage in the case investigated.

A second limitation concerns emergency costs, which have been set equal to 10% of damage to buildings. Such an estimate is affected by a high degree of uncertainty, as shown in Fig. 8, where case study’s results are compared with RaSDa data for the flood event of 2002, previously described: the figure clearly suggests that emergency costs could be much more, or much less, significant than estimated ones ($\nu^2 = 0.5$). Thus, improved models to assess emergency costs are required. This is especially important when emergency costs are compared with emergency benefits. Figure 6 shows, for example, that emergency costs (i.e. the “b” series)
and damage reduction to buildings (i.e. the difference $a_1-a_3$), which represents the main benefit, are of the same order in the case under investigation, at least when $Q > 160 \text{ m}^3 \text{s}^{-1}$. However, because of the above-mentioned modelling uncertainty, it is possible that emergency costs are higher than benefits, inducing the ineffectiveness of emergency management.

In regards to mitigation actions, a first problem concerns damage reduction due to people’s actions, which was modelled as a fixed shift in potential depth–damage curves. Although this is the simplest method, it should be noted that, when data are available, assessment methods based on the modelling of people’s behaviour are a more suitable choice (Parker et al., 2007; Molinari and Handmer, 2011). This is in line with the need to model complexity as highlighted in Sect. 2.

Finally, discussion is required of neglected types of damage. The Australian damage assessment guidelines (EMA, 2002) report that “intangibles are often found to be more important than tangible losses (…)”; studies in Australia, the United Kingdom and the United States have consistently shown that householders place very high value on intangible losses (…) at least as highly as their tangible dollar losses (…); previous disaster reports indicate that, as a broad estimate, indirect costs are usually in the range of 25–40% of direct costs”. Hence, the inclusion of neglected components may severely affect the effectiveness of emergency management.

From an economic point of view, it is evident that potential damages change when indirect damages are considered. For example, indirect damages due to bridge gates may be significant, given that economic activity in the area may suffer from traffic disruption (see Sect. 3.5). But also the indirect benefits may be significant: in fact, bridge gates make it possible to avoid the inundation of the city for $110 < Q < 160 \text{ m}^3 \text{s}^{-1}$, preventing not only direct damage but also indirect damage to businesses (i.e. loss of income). On the other hand, it is clear that FEM effectiveness extends beyond economic considerations. When intangibles are considered, effectiveness increases because FEM enables the saving of lives, memorabilia, cultural heritage, etc. (Carsell et al., 2004; Parker et al., 2007). However, the available tools for indirect and intangible damage estimation seem unsuitable for practical and systematic purposes, and they require specific knowledge and usually unavailable data.

5 Conclusions

This paper is focused on flood emergency management (FEM) activities, which include and imply early warning systems (EWSs), and it seeks to answer the following questions: how can expected loss and damage reduction (due to FEM) be estimated? To what extent are the results reliable? What is the value of the knowledge furnished by this kind of analysis in supporting FEM?

A structured model for EWSs proved to be a good framework for the analysis of the whole FEM process. In this paper we used the approach proposed by the International Strategy for Disaster Risk Reduction (ISDR), which identifies four sub-components of an EWS: a monitoring and forecasting sub-system, a risk-information sub-system, a preparedness sub-system, and a risk-communication sub-system. The paper specifically identifies models which are required to develop each sub-system and, more importantly, links among them: damage reduction estimates cannot avoid including also the modelling of its “forcing events”; that is, a systemic vision of the problem is required in which all sub-components are taken into account. Explicit identification of the key variables for damage reduction (mainly defined by
the preparedness sub-system) within the warning chain is one of the outputs of the proposed framework.

Once a comprehensive model is available, damage reduction can be taken as the main variable driving FEM activities, comprehending design of emergency plans, by defining optimum response strategies. In line with this, the paper suggests an operational procedure to approach damage reduction modelling, according to the objectives that the measures are designed to achieve (i.e. reducing hazard vs. reducing exposure/vulnerability). At the same time, costs required by implemented actions are carefully taken into account as the other critical information on the bases of which response strategies should be defined.

The implementation of models identified by the paper to the case study of Sondrio (Italy) shows that the estimate of expected damage reduction and emergency costs would actually support the definition of suitable response strategies. In particular, the analysis proves to supply useful information for evaluating EWS effectiveness by shifting from the traditional/hydrologic approach of forecast accuracy (which is focused on the correspondence between observed and forecasted discharge values) to the more comprehensive approach of forecast “value” (Murphy, 1993); accordingly, EWS effectiveness is evaluated by the capacity of the forecasting system, embedded in a coherent FEM process, to produce benefits to end users.

Both the theoretical framework and the specific field application indicate that a cost–benefit analysis for such a complex issue like FEM is not at all an easy task; however any attempt to eliminate such complexity may result in an absurd or unacceptable result. Hence, (i) limiting the analysis to the estimation of certain categories of damage (i.e. direct) without considering those for which our modelling capacity is limited (i.e. tangible and indirect), or (ii) implementing models unable to describe the inherent complexity of the processes at stake reduce our understanding of the problem, and therefore limit the range of options that can be taken to mitigate/reduce risk to the extent that wrong/unsuitable decisions may be taken.

On the other hand, the paper identifies the major weakness of proposed tools within the risk information sub-system, i.e. the models for damage assessment: uncertainties on such component make it difficult to clearly detect cost and benefits of the alternative options within a FEM process. For example, further research is required to understand the extent to which models can be exported to contexts other than those for which they have been developed. From this perspective, emergency costs are emblematic as present estimations could be found in those contexts, the features of local services, the presence and importance of cultural heritage, and the structure of the exposed community.

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